WAYFINDING PROJECT
UNIVERSITY OF HOUSTON - DOWNTOWN
FALL ROLL OUT/MOCK UPS
EXTERIOR APPROACH
METERED LOT

Existing  Proposed
PERCEIVED DIFFICULTIES

STEP 2: Where to Enter
• Girard Street Building Entrance (Elevators 21A/21B)
  • Signage pointing to entrance is not obvious

• One Main Building Entrance (Elevators 11A/11B)
  • Entry is set far back from the street and is not obvious
  • Very utilitarian and uninviting

• Police Station Entrance (Elevators 8A/8B)
  • Hidden under North Deck
  • Situated in “Back of House” space of Level 1
EXTERIOR APPROACH
ENTRY 1
The Girard Street Building Entrance will be given a greater street presence through the addition of a lit lettering to the existing canopy and a painted color at the entry walls.

From the garage, the Girard Street Building Entrance and Elevators 21A/21B will be more easily located using painted color to match the entry and directional signage at the elevator core.
ENTRY 1

Existing

Proposed (Enlarged signs)
VISITOR PARKING ENTRY

Existing

Proposed
PARKING GARAGE NAVIGATION
ENTRY 1
ELEVATOR 21 (P1 GARAGE SIDE)

Existing

Proposed

Key map
ELEVATOR 21 (P2 GARAGE SIDE)

Existing

Proposed

Key map
ELEVATOR 21 (P2 ELEVATOR SIDE)

Existing

Proposed

Key map
ELEVATOR 21 (P3 GARAGE SIDE)
EXTERIOR APPROACH
ENTRY 2
The One Main Building entrance at Elevators 11A/11B will be renovated to catch the eye and draw people to the doors. This enhanced street presence is achieved by converting the current alley to a more welcoming entry space for students using lit signage, and painted walls with directional arrows.

The One Main Building entrance at Elevators 11A/11B from the Garage will be enhanced through the use painted walls to match the other entry ways and painted directional arrows locating the elevators and entrance.
ENTRY 2 (Exterior)

Existing

Proposed
PARKING GARAGE NAVIGATION
ENTRY 2
ENTRY 2- GARAGE DIRECTIONAL (P1)
EXTERIOR APPROACH

ENTRY 3
ENTRY 3 - One Main Building - Streetscape

The One Main Building entrance at Elevators 8A/8B will be reinforced with the addition of lit entry signage and painting of the walls around the entrance.

Level 1 Plan
EXTERIOR APPROACH

ENTRY 4
ENTRY 4

Existing

Proposed
INTERIOR NAVIGATION

OMB - GSB - ACAD 3RD FLOOR
SIGN LOCATIONS: Sign Type D, Level 3
Specialty Wall Signage

-VINYL LOCATIONS-
D.01 : remove from scope of work
D.02 : ONE MAIN BUILDING-NORTH
D.03 : remove from scope of work
D.04 : remove from scope of work
D.05 : GIRARD STREET BUILDING
D.06 : FOOD COURT white vinyl on purple blue entrance header
D.07 : ACADEMIC BUILDING;
       FOOD COURT (align on center)
D.08 : WILHELMINA CULLEN
       ROBERTSON AUDITORIUM
D.09 : ONE MAIN BUILDING - SOUTH

mounting elevation
ACAD CAFETERIA

Existing

Proposed

Key map
MOCKUPS
SIGN LOCATION
BUILDING DIRECTORY

Using a global building directory signage posted at each major elevator bank, a student, visitor, or staff will be able to determine the location of their destination.

**Current Location**
- Red is used to indicate current location information
- A red circle indicates the viewer's location on the building map
- Red text is used to indicate current floor
- Color code title indicates which building you are in

**Adjacent Buildings**
- A color-coded scheme is to be implemented across all sign types and scales to reinforce one's understanding of location
- This color code is introduced in the Building Directory map

**Locations of Key Elements**
- The building map indicates key elements (stairs, restrooms, elevators)

**Locations of Major Spaces**
- The building directory is simplified from its current form and now presents a full range of suite and room numbers for each floor of each building
- The names of these spaces are also provided
SIGN LOCATIONS: Sign Type A, Level 3

Building Directory Signage

- Proposed
- Alternate sign location
A.01 & A.02: remove existing bulletin board and
directory sign, install sign at alternate location
A.03: install sign at alternate location
A.04: Remove existing directory board and
install new sign
A.05: Install new building directory sign
A.06: Remove existing directory board
and install new sign
A.07: Install new sign at alternate
location
A.08: Remove existing directory board
and install new sign
A.09: Remove existing directory board and
install new sign in its' place
A.10: Remove existing directory board and
install new sign in alternate location
A.11: Install new sign at alternate sign location

mounting elevation
DIRECTIONAL SIGNAGE

The signage will have background coloring corresponding to its location. To reduce overhead clutter, signs can point in multiple directions.

The signage will either be installed hanging in the center of the corridor or on a wall at the end of a corridor.

Signs include highlighted indicators of building common elements.

Mounting Elevation (Full Sign)  Mounting Elevation (Half Sign)

Directional Signage (Option 01)  Directional Signage (Option 02)
1. Demo existing white and black text signs in One Main Building and patch concrete.
2. Remove existing directory signs (DS). In Girard Street Building digital display to stay.
3. Exclude: removing existing wayfinding signs in Girard Street Building.
SIGN LOCATIONS: Sign Type B, Level 3

Overhead Directional Signage
1. Purchase and Install new foam cord wayfinding signs hanging in One Main Building.
2. Purchase and Install new foam cord wayfinding signs over existing wayfinding sign in Girard Street Building.
3. Purchase and Install new foam cord wayfinding signs in Academic/Student Services Building.
ELEVATOR SIGNAGE

A sense of location and navigation will be reinforced through consistent treatment of the elevator signage.

The elevator signage will indicate locations served by that elevator bank.

**Sign to be inside all elevators**
ELEVATOR DIRECTORY PROPOSED LOCATIONS

Graphic content for each elevators to be completed by Architect

Option A - 6 in x 11 in.
Option B - 8.5 in x 11 in.
SIGN LOCATIONS: Sign Type C, Level 3
Flag "Entry" Signage for departments and spaces

Phase 1 signage update
Central Hallway Room Signage to be replaced = 6 signs

- Blade sign indicating the departments = 8
- New elevator & exit plan sign

Scope of work:
1. UHD FM to purchase & install new room signs
2. UHD FM to remove existing white and black text signs for the dept. and patch.